



# PRODUCT LABELLING AND HANDS ON

## INTRODUCTION

Label is the key feature of a prepackaged food. It identifies, describes and **PROMOTES** a product. Designing a product label is always a challenge. A bad label turns customer away while good label increase consumer interest in a product and may boost sales. However, there are rules on food product label meant for sale in Malaysia. Manufacturer, repacker, importer, retailer or any individual involves at any stage along the food supply chain is responsible to assure compliance status with the labelling requirement as stipulated in the Food Regulations 1985 (FRM 1985).

### GET TO KNOW THE:

- Mandatory and Optional requirements set down in the FRM 1985.
- Guidelines that support the regulations e.g.; food additive, hypersensitivity, GMF, allergen, nutrition claims.
- The DO's and the DON'T's.

## OBJECTIVE

- To provide insight information and hands on training on the key aspects of food product labelling according to FRM 1985.
- To facilitate manufacturer in marketing food product with valid information.
- To prevent false or inaccurate concept of food product labelling.
- To recognize compliant and non-compliant labels



3-4 MARCH 2020



PUTRAJAYA

## CONTENTS

- Introduction to Food Regulations 1985.
- General Food Labelling. (+HANDS-ON)
- Nutrition Labelling & Claims and Added Nutrients. (+HANDS-ON)
- Labelling of Food Additives and Sweetening Substances. (+HANDS-ON)
- Labelling of Foods and Food Ingredient Obtain Through Modern Biotechnology (GMF). (+HANDS-ON).
- Food Irradiation Regulations 2011: Labelling of Irradiated Food. (+HANDS-ON)
- Specific Labelling for Special Purpose Food. (+HANDS-ON)
- Specific Labelling for Commodity Standard. (+HANDS-ON)

## WHO SHOULD ATTEND

- Technical Manager
  - QA/QC Executive
  - Product Developers
  - Food Technologists
  - Academician
  - Consultant
- # Anyone who is responsible for food label signing off

# REGISTRATION FORM

## TRAINING ON : PRODUCT LABELLING AND HANDS ON (3-4 MARCH 2020)

### PARTICIPANT DETAILS

Name (as in NRIC)	
NRIC No.	
Passport No.	
Citizen	
Designation	
Job Description	
Name & Address of Organization	
Company Registration No.	
Tel No.	
Fax No.	
Mobile No.	
Email Address	
SPECIAL NEEDS (If Any):	
Meals (Please Specify)	
Others (Please Describe)	
How did you get to know about this course	



## FEES AND REGISTRATION PROCEDURE

### FEE : MYR 1200

- Email a **complete Registration Form** to [ifstc@moh.gov.my](mailto:ifstc@moh.gov.my)
- Invitation letter will be emailed to all **successful registered** participants. This letter is applicable to support international travelling documents for foreign participants.
- Payment via **bank draft or money order** to :

KETUA SETIAUSAHA  
KEMENTERIAN KESIHATAN MALAYSIA

- Payment must be made **before the stated date** in the invitation letter.
- Seats are only confirmed upon receiving proof of payment.
- Course fee is inclusive of course materials, luncheon, light refreshment and certificate.
- **No refund** will be made for **any cancellation after payment.**
- Availability of seats for participation is on a **"First Come First Serve Basis"**.
- Course fee is **HRDF Claimable.**

For more information & enquiries:

Siti Asah ([ctasah.mdali@moh.gov.my](mailto:ctasah.mdali@moh.gov.my))  
Shazrina ([k\\_shazrina@moh.gov.my](mailto:k_shazrina@moh.gov.my))  
Email: [ifstc@moh.gov.my](mailto:ifstc@moh.gov.my)

**CLOSING  
DATE!**

**10 FEBRUARY 2020**